

1st Business Camp

RSU Commercial Projects ACCELERATOR

Lean Start-up Methodology

13 May, 2016

AGENDA

Facilitators: Tom Schmit and Greg Mathers

Participants: representatives from all teams and other invited guests

Venue: Rīga Stradiņš University, Dzirciema street 16, K-201

9:00 – 9:30	<i>Registration, coffee</i>
9:30 – 11:00	Entrepreneurs are everywhere What is a start-up, what is entrepreneurship, business model canvas
11:00 – 11:20	<i>Break</i>
11:20 – 12:30	The management of entrepreneurship Value proposition, customer development process
12:30 – 13:30	<i>Break</i>
13:30 – 15:00	Validated Learning & Measurement Customer/market segmentation, market size
15:00 – 15:20	<i>Break</i>
15:20 – 16:30	Build, measure, learn Value Chain, work flow and minimum viable product

